



OACP ANNUAL TRADESHOW

2021 Virtual Annual Conference Sponsorship Packages

Please see below the various OACP Sponsorship Packages for the Virtual Annual Conference. Our desire is to provide options to give your organization the greatest amount of value within the virtual setting. By partnering with us as a sponsor, your company has a chance to receive more visibility prior to, during, and after the virtual conference, as well as help generate prospects and sales that will benefit your company.

Platinum Sponsorship \$4,000

- 10-Minute Presentation (live or pre-recorded) during the virtual conference
- Full Page Ad in Conference Notebook (sent to all participants)
- Acknowledgement of Sponsorship on OACP's Members Only Landing Page with company name and logo for one-month post-conference
- Acknowledgement in PowerPoint presentation each day of virtual conference
- Company's logo on all Conference Material
- Listing on OACP's Marketplace
- One month of advertising in OACP Weekly Update publication
- One Email blast to all OACP members
- Facebook post highlighting sponsorship

Gold Sponsorship \$3,000

- 5-Minute Presentation (live or pre-recorded) during the virtual conference
- Full Page Ad in Conference Notebook (sent to all participants)
- Acknowledgement of Sponsorship on OACP's Members Only Landing Page with company name and logo for one-month post-conference
- Acknowledgement in PowerPoint presentation each day of virtual conference
- Company's logo on most Conference Material
- Listing on OACP's Marketplace
- (1) Advertisement in OACP Weekly Update newsletter

Silver Sponsorship \$1000

- Half Page Ad in Conference Notebook (sent to all participants)
- Acknowledgement of Sponsorship on OACP's Members Only Landing Page with company name and logo for one-week post-conference
- Listing on OACP's Marketplace
- Acknowledgement in PowerPoint presentation each day of virtual conference

Bronze Sponsorship \$350

- Quarter Page Ad in Conference Notebook (sent to all participants)
- Acknowledgement of Sponsorship on OACP's Members Only Landing Page with company name and logo for one-week post-conference
- Listing on OACP's Marketplace
- Acknowledgement in PowerPoint presentation each day of virtual conference